

DEPARTMENT OF TRANSPORTATION

2013 Agency Plan for the White House Initiative on Asian Americans and Pacific Islanders

Goal Area	Agency Objective	Strategic Activity	Benchmarks
Data	Estimate the transit system ridership of disaggregated AAPI populations in metropolitan centers nation-wide.	Collect the appropriate transit data and Census data needed to extrapolate the approximate number of distinct AAPI community members that utilize transit systems in U.S. cities; determine the share of total ridership each group constitutes; make this information available to FTA leadership.	By December 2013, finalize the extrapolation model and present findings from the Minneapolis/St. Paul metropolitan area (to serve as a pilot of this program).
Capacity Building	Increase participation from the AAPI community in key areas related to DOT policies and programs.	Develop Geographic Information System (GIS) maps on emerging AAPI communities across the U.S., for inclusion in briefing packets that prepare DOT leadership for nation-wide Public Engagement meetings.	By Dec 2013, Identify 5 communities/metropolitan areas/regions of the country in which AAPI communities can more effectively be engaged using GIS data.
Capacity Building	Increase AAPI participation in DOT's Office of Small and Disadvantaged Business Utilization (OSDBU) programs and in DOT's Small Business Transportation Resource Centers (SBTRC).	Increase outreach to AAPI disadvantaged and small business communities and increase their participation in DOT grants and Bonding Education Programs.	By June 2013, Conduct at least 2 effective outreach activities to AAPI businesses.
Language Access	Assess agency employee language capability/skills.	Conduct assessment of agency language capability/skills.	By Dec 2013, produce assessment of agency language capability/skills.
Language Access	Continue efforts of the Limited English Proficient (LEP) Working Group to produce services and materials relevant to the AAPI community.	Finalize language access plan and fully implement services across DOT.	Target 1: By December 2013, determine list of implementable actions to improve efficacy of LEP programs. Target 2: By December 2014, conduct evaluation of existing LEP programs/services and determine areas of improvement.
Language Access	Develop in-language messages to the AAPI communities about DOT's Safety Campaigns.	Translate child safety tip handouts for parents and caregivers from NHTSA's child pedestrian safety curriculum into 2 or more AAPI languages, contingent upon funding availability.	By June 2014, provide language education materials in two or more AAPI languages about transportation safety availability.

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Agency-specific	Ensure that discussion on DOT transit projects and their impact on AAPI enclaves are included in the mandatory Scorecard meeting with Operating Administrators.	Utilize the GIS maps referenced above to determine whether any pending transit projects are located in communities with prominent or emerging AAPI populations; include discussion of these specific projects and communities in Scorecard meetings.	Target 1: Include discussion of DOT transit projects and their impact on AAPI enclaves in quarterly FTA scorecard meetings. Target 2: Schedule at least one community engagement activity in any area that is identified through this process.
Agency-specific	Increase visibility of the AAPI community in DOT traffic safety materials.	Include representatives of the AAPI community in new pedestrian and bicycle safety materials.	By December 2013, identify and select AAPI representative(s) to appear in new safety materials as they are developed.